

صدى أمسي
AMSI VOICES



THIRD ANNUAL
**AMSI VOICES
CONFERENCE**

#AMSIVoices صدی_امسي



Making my decisions, Owning my outcomes

Roda Al Bustan Hotel / Dubai, UAE / Tuesday, October 24, 2017



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AMSI Voices



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AMSI Voices is an AMSI Alumni initiative



AMSI™

academia management solutions international



Al Mawakeb Schools
managed by AMSI



International School of Arts & Sciences
an AMSI managed school



INTERNATIONAL SCHOOL AL KOURA
an AMSI School

Academia Management Solutions International, AMSI, and its schools, have been dedicated to transforming the lives of students for over 30 years.

AMSI schools have graduated over 6000 students and have been home to over 200000 students at one time or another.

As educators with a wealth of knowledge and international expertise, we have a daily quest for the betterment of our schools.

As parents, all we want is the betterment of children's education.

As a management company that combines family values with a professional approach, we developed a sense of the urgency at both the schools level and the investor level.

We became the solution provider we set out to be.



Visit us on www.amsi.ae.

transforming lives since 1979...



1979	AMSI launches the first Al Mawakeb School in Dubai, UAE
Mid 1990s	AMSI acquires IS Koura in Lebanon
Late 1990s	AMSI launches Al Mawakeb School, Al Barsha in Dubai, UAE
2004	AMSI launches N4B
2007	AMSI launches The International School of Arts & Sciences in Al Warqaa, UAE
2008	AMSI takes over the management of The Lebanese School in Qatar
2010	AMSI acquires 5-year corporate accreditation from AdvancED
2010	AMSI initiates Al Mawakeb Damascus
2014	AMSI appointed consultant & advisor to Al Ain English Speaking School
2014	AMSI appointed consultant & advisor to The German International School Dubai
2015	AMSI takes over the management of Alruwad International School in Oman
2015	AMSI announces Al Mawakeb - Al Khawaneej

صدي أمسي Ä M S I VOICES



رؤيتنا أن تُردَّ الجميلَ لصرحِ تهلُّنا من
معينه وأن نُشكِّلَ لطلبتنا مصدرَ إلهامٍ
يتركُ أثراً في حياتهم.

«صدي أمسي» مبادرة أطلقها خريجو مدارس «أكاديمية الدولية حول الإدارة AMSI» ممَّن يشغلون حالياً مناصب رفيعة ومرموقة وتجمعهم أفكار مشتركة، ويلتزمون بدعم الشباب في دبي لتطوير أنفسهم، مهنياً وشخصياً، وتحقيق طموحاتهم. تتطلع هذه المجموعة إلى الإسهام في تحقيق مستقبل مشرق لشباب دبي من خلال استضافة فعاليات وإتاحة فرص تدريب وإشراف مختلفة. كما أنَّ أعضاء مبادرة «صدي أمسي» ملتزمون بدعم شباب اليوم لتحقيق ما يصبون إليه من مستقبل واعد عبر استثمار الوقت والموارد والحلول المتاحة لتوجيههم نحو ما يخدم مصلحتهم يحقق طموحات وطنهم.

“ Our vision is to give back,
inspire, make a difference and
touch the lives of our students.”

AMSI Voices, whose members are all graduates from AMSI schools, is a team of like-minded professionals committed to enabling the career and personal development goals of youth in Dubai. This group of highly diverse, educated professionals are contributing to the future of Dubai's young people by hosting events and other mentorship opportunities. AMSI Voices is a proactive group linked by shared experiences and committed to a positive, outcome – driven future by dedicating time, resources and solutions to address current issues faced by young people in the UAE.

AMSI Voices *Steering Committee*



Alissar Nasr Soubra - AMSI Alumnus, Class of 1984

AMSI Chief Academic Officer

- Masters of Education in Administrative Planning and Social Policy from Harvard University
- Has more than 25 years of experience in academic planning, curriculum development, and school operations



Mariam Al Afridi - AMSI Alumnus, Class of 1999

Director of Government Communications Department of Economic Development Government of Dubai

- Doctorate of Business Administration from the British University in Dubai
- Sheikha Shamsa Award for Innovative Women in the trade category 2013
- Overall Professional Winner by Emirates Women Award 2010



Mania Merrikhi - AMSI Alumnus, Class of 2000

Marketing and Communications

- Doctorate of Business Administration from Atlantic International University, USA
- Master in International Business from Wollongong University
- Former Head of Communications at Economic Zones World
- Has over 17 years of experience in Marketing and Communications and Business Development



Hind Abdul Hamied Seddiqi - AMSI Alumnus, Class of 2001

Chief Marketing & Communication Officer of Seddiqi Holding

- Bachelor's Degree in Mass Communications from the American University of Sharjah
- Ranked #23 on Forbes Middle East list of Most Influential Arab Women in Family Business



Mahra Al Khaja - AMSI Alumnus, Class of 2005

Project Manager at EGA / Makeup Artist

- Masters in General Management from the Canadian University in Dubai
- Bachelor of Science in Electrical Engineering at American University in Dubai
- Diploma in Fashion/Photographic/Media Makeup Diploma from The London School of Makeup and Beauty
- Played the role of vice chairman of Emirates Aluminium Ladies Club to empower women



Dino Drimakis - AMSI Alumnus, Class of 2005

Founder of EMI
Operations Manager NMK Electronics Group

- Business Marketing degree from California State University (Northridge)
- Dino has been responsible for implementing new strategies, managing and developing growth opportunities within NMK Electronics Group, a major distributor of AV and communication equipment in the region



Firas Al Bannani - AMSI Alumnus, Class of 1999

Development Manager

- BSc. degree in Management Information Systems from the American University of Sharjah
- Started his career with Hewlett Packard where he worked his way up to become the Marketing and PR Manager for the Middle East
- Business Manager - Al Faisal for Architecture



Mohammed Al Harmi - AMSI Alumnus, Class of 2000

Director of Corporate Development Department at Mohammed Bin Rashid Space Centre (MBRSC)

- M.S. in Aerospace Engineering at the Korea Advanced Institute of Science and Technology (KAIST)
- Al Harmi is the leader of the ground segment system engineering for the Emirates Mars Mission (EMM) – Hope



Tarek Berri - AMSI Alumnus, Class of 2002

Founder of Tarek Berri Architects

- Masters in Architecture from Barcelona Institute of Architecture, Barcelona, Spain
- Tarek is an architect, interior designer and experimental furniture designer

8:30am - 9:00am	Registration
9:00am - 9:10am	Opening address: Mrs. Alissar Nasr Soubra <i>Al Mawakeb School, Class of 1984</i> <i>AMSI Chief Academic Officer</i>
9:10am - 9:30am	Keynote speaker
9:30am - 11:00am	Panel 1: How the choices I made impacted my future
11:20am - 12:30pm	Panel 2: Done with high school, now what?
12:30pm - 1:00pm	Lunch
1:00pm - 2:30pm	Panel 3: If I could talk to my younger self...
2:30pm - 4:00pm	Panel 4: How acceptance of and belonging to a diverse culture impacted my development
4:00pm - 4:10pm	Workshop: Getting ready
4:00pm - 4:10pm	Closing note



Essa Ebrahim Al Shamsi

Director of Terminal 3 Operations, Dubai Airport

- AMSI Alumnus - Al Mawakeb School, Class of 1996
- Graduated from the Etisalat College of Engineering
- 16+ years' experience in the Aviation and telecommunication Industry



Dr. Nadia Bastaki

Vice president of Medical Services at Etihad Airways Medical Center

- AMSI Alumnus - Al Mawakeb School, Class of 1997
- MD degree from the University of George T. Popa
- Obtained her Postgraduate degree in Aviation Medicine from Kings College London
- Completed her advanced Post Graduated Diploma in Occupational medicine from Manchester University and currently completing her Master in Occupational Medicine
- First female UAE national to hold the title of Aviation Specialist and Aerospace medicine intensive work in wellbeing
- Created the 1st Aeromedical Center in the region
- Short listed in top 10 CEO in Abu Dhabi by Khalifa awards
- Member of the 30% club focusing on women empowerment and equal opportunity of hiring women in executive level



Saleh Al Geziry

Director General - Ajman Tourism Development Department

- AMSI Alumnus - Al Mawakeb School, Class of 1998
- Bachelors in Marketing from the American University in Dubai
- Executive Diploma in Public Administration from Lee Kuan Yew University of Singapore
- Worked for 12years at the Dubai Department of Tourism and Commerce Marketing where he became Director of Overseas Promotions and Inward Missions
- Recieved the Dubai Government Excellence Award and graduated from the Mohamed Bin Rashid Leadership Program
- Joined Meraas Holding in 2014 as the Director of Hospitality, and then moved into the Retail division to become their Vice President of Retail
- In May 2017, HH Sheikh Humaid Bin Rashid Al Nuaimi, Ruler of Ajman and Member of the Supreme Council of the Union, issued an Emiri Decree on the appointment of Saleh as the Director General of the Ajman Tourism Development Department



Nisreen Shahin

Founder of Hatch Concept Studio

- AMSI Alumnus - Al Mawakeb School, Al Garhoud - Class of 1998
- Bachelor of Arts in Creative Advertising from the American University in Dubai
- Worked with Face 2 Face, Leo Burnett and Saatchi & Saatchi in Dubai



Omar Derbas

Development Director at Palma Holding

- AMSI Alumnus - Al Mawakeb School, Al Garhoud - Class of 1998
- Bachelor of Mechanical Engineering from the American University of Beirut



Hala El Gergawi

Executive Managing Editor of Zahrat Al Khaleej

- AMSI Alumnus - Al Mawakeb School, Class of 1998
- Masters in Business Administration from Cass Business School, City University London and Higher Diploma with Merit in Quality Management and Performance Measurement from Bradford University
- Completed a development program focusing on Fostering the Next Generation of Women Leaders by CEDPA in Washington DC as well as completed an extensive course on Leadership Strategies in Magazines & Digital Publishing from YALE University, USA
- Founded Excelencia Publishing and Events which organizes various local and international events and has 9 successful publications
- Founded Queen Bee Services FZCO, an innovative concept that provides a variety of home services to working and busy women
- Held various positions such as Executive Office Director, Secretary General of the University Council and Project Manager of the annual events at Hamdan Bin Mohammed e-University



Elham Al Qassimi

Director at Mubadala Investment Company

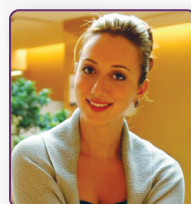
- AMSI Alumnus - Al Mawakeb School - Class of 1999
- Masters of Science in Management of NGOs from the London School of Economics
- The first Arab woman and the first UAE national to undertake a ski expedition to the North Pole
- Commenced a job with JPMorgan in 2006 and was placed in the Global Diversified Industrials Team based in London, working on M&A transactions in industries such as building materials, chemicals, metals and mining, and infrastructure
- Investment Manager at Impetus Trust, a venture philanthropy fund
- Executive Vice President, Human Capital to Emirates Global Aluminium (EGA)
- Member of the GlobalFoundries Board of Directors.



Hana Alawi

Senior Associate at Mubadala Petroleum and Co-founder of Sustainable Square

- AMSI Alumnus - Al Mawakeb School, Al Garhoud - Class of 1999
- Bachelor in Business (Specialization in Finance) from Zayed University
- Worked with PwC and extended training with Morgan Stanley in London



Sally Yousif

Director of Inter Group FZCO and General Manager of United Business Corporation LLC

- AMSI Alumnus - Al Mawakeb School, Class of 1999
- Masters in Leadership and Commercial Diplomacy from IAE Sorbonne University, Georgia State University, and the Federal University of Rio De Janeiro
- Worked at the Dubai International Financial Centre whereby she managed special projects and assets for the government's investment arm DIFC



Huda Ahli

- AMSI Alumnus - Al Mawakeb School, Al Garhoud - Class of 1999
- Holds a higher diploma in Mathematics and Physics from King's College London
- Mother of 4



Faisal Lutfi

CEO - Dubai Customs World

- AMSI Alumnus - Al Mawakeb School, Al Garhoud - Class of 2000
- Bachelor of Arts in Business Studies and Marketing from Middlesex University
- 9+ years experience in International Marketing, Strategy and Development
- Founder of Allinque, a personal service platform. Allinque won the Arabian Business Award for best business of the year in 2011.



Joseph Akkawi

Co-Founder PAZ Marketing

- AMSI Alumnus - Al Mawakeb School, Al Garhoud - Class of 2000
- Founder of the Middle East's earliest online music community in 2003, Phride.com
- Technology blogger at Joernals.com
- A regular guest at Al Arabiya and Sky News Arabia TV networks giving technological expert advice on the latest technological trends



Mustafa Al Sahaf

Senior Legal Counsel at Majid Al Futtaim Group (Carrefour division)

- AMSI Alumnus - Al Mawakeb School, Garhoud - Class of 2000
- Bachelor of Arts from the University of Toronto in Canada with a major in Political Science and minors in English and Philosophy
- Bachelor of Laws from the University of Wales and the Legal Practice Course from Nottingham Law School in the United Kingdom
- Previously worked in the legal division at PepsiCo as well as in private practice with Clyde & Co



Alia AlNaboodah

Partner at Accumen Advertising DMCC

- AMSI Alumnus - Al Mawakeb School, Al Barsha - Class of 2001
- Masters in International Business from the University of Wollongong, Dubai
- On the board of Khalifa Juma Al Nabooda Group



Hala Barghout

Clinical Dietitian at and Founder of Nutritalks & Colour My Plate

- AMSI Alumnus - Al Mawakeb School, Al Garhoud - Class of 2001
- B.Sc. in Nutrition and Dietetics from the American University of Beirut
- 10+ years of experience in health and nutrition
- Founded a healthy food company called Colour My Plate which aims to educate on healthy eating and provide healthy meals nationwide



Ali Berri

Regional Sales & Marketing Manager for Chevrolet, General Motors Middle East

- AMSI Alumnus - Al Mawakeb School, Al Barsha - Class of 2003
- Masters in Business administration from the American University of Sharjah
- In 2012, started a start-up in exclusive brands distribution and trading focusing on Men's Fashion wear accessories



Najati El Hussein

Founder and Managing Director of Scratch Advertising and Communication

- AMSI Alumnus - Al Mawakeb School, Al Garhoud - Class of 2003
- Currently earning his Bachelor's degree in Studio Art from the American University in Dubai - 2018
- One of the few selected to join the Ferrari Racing School in Italy where he won first place in the GT category
- Joined the Sheikh Ahmed Bin Rashid Al Maktoum office for 1 year getting his hands on experience as an Art Director for the horse racing world cup



Sahar Parham Al Awadhi

Pastry Sous Chef, Burj Al Arab

- AMSI Alumnus - Al Mawakeb School, Al Garhoud - Class of 2004
- Bachelor of Arts in Mass Communication and Minor in Design Management
- Spearheaded the Marketing and Publications Department at Zayed University



Khalid Sharaf

Manager – Business Development & Integration at Expo 2020 Dubai

- AMSI Alumnus - Al Mawakeb School, Al Barsha - Class of 2004
- Bachelor of Science in Mechanical engineering from Wentworth Institute of Technology, USA
- Co-founder of Mobileaid LLC, a premium repair company for smartphones, tablets & laptops
- Managing Director of Al Khaleej Sources LLC, a general trading company founded in 2012 to provide supply & solutions for the construction infrastructure industry



Reem Anwahi

Interior Designer and a Member of the National Service Youth Council

- AMSI Alumnus - Al Mawakeb School, Al Garhoud - Class of 2006
- Bachelor of Fine Arts in Interior Design with a concentration in integrated computational design (BIM) from the American University in Dubai
- Member of the national service youth council selected by her excellency Shamma Al Mazrui Minister of State of Youth
- Started her own practice as an Interior Designer



Saleh AlKhayyat

Senior Manager, Director Generals office - Dubai Land Department

- AMSI Alumnus - Al Mawakeb School, Al Barsha - Class of 2006
- Bachelors in Business Administration from the University of Plymouth, UK
- Worked as a Senior Purchasing Officer in DUBAL



Nafez Dakkak

- AMSI Alumnus - Al Mawakeb School, Al Barsha - Class of 2007



Farah Sabobeh

Architect/Education Department Manager & Content Developer at Cultural Engineering

- AMSI Alumnus - Al Mawakeb School, Al Garhoud - Class of 2008
- Bachelor Degree in Architecture from the American University in Dubai
- Masters in Strategic Design of Spaces in IE Business School - Madrid, Spain
- AIA Middle East Merit Award for commendation in design



Rashed AlSayegh

Managing Director at ASECO Group

- AMSI Alumnus - Al Mawakeb School, Al Barsha - Class of 2008
- Bachelor in Business from the American University in Dubai
- 8+ years of experience in the construction and engineering industry



Mahra Al Mulla

Self-employed Yoga Teacher

- AMSI Alumnus - ISAS, Class of 2011
- Studied at the Royal College of Surgeons in Ireland
- Certified life coach and NLP practitioner



Maryam AlMansoori

Research Analyst Mohammed Bin Rashid Center for Government Innovation

- AMSI Alumnus - Al Mawakeb School, Al Barsha - Class of 2011
- Bachelor degree in Integrated Strategic Marketing from Zayed University
- Won the DEWA Excellence award for being part of Emirates Diaries and for excelling in different fields



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